## **INTRO TO BUSINESS**

## **Chapter 1-1** Satisfying Needs and Wants

| i <b>oal 1 -</b> Explai | n the difference betw            | /een               | and                           |          |
|-------------------------|----------------------------------|--------------------|-------------------------------|----------|
| i <b>oal 2 -</b> Distin | guish between                    | and                | ·                             |          |
| ioal 3 - Descr          | ibe the types of econ            | omic               | ·                             |          |
| IEEDS AND W             | <u>/ANTS</u>                     |                    |                               |          |
|                         | are                              | – they are         | required in order to live     |          |
| – Food                  | l,, she                          | <br>lter, educatio | n (in something), source of   |          |
|                         | _                                |                    |                               |          |
|                         | , medicines<br>add to the qualit | y of               |                               |          |
| <ul><li>Add</li></ul>   | and p                            | leasure            |                               |          |
| •                       | Name brand jeans,                | cell               | , etc.                        |          |
|                         | wants are                        |                    |                               |          |
| Goods are               |                                  |                    | and                           |          |
| We nurcha               | things that you can              |                    | and                           |          |
|                         | ,, etc.                          |                    | and                           |          |
|                         |                                  | vided for the      | satisfaction of others that a | are      |
|                         | at the same time the             |                    |                               | <i>.</i> |
|                         | , mow lawr                       |                    | ·                             |          |
|                         | , mow lawi                       | 1, Ctc.            |                               |          |
| oods and se             | rvices for businesses            | and consume        | <u>ers</u>                    |          |
| _                       | need steel                       | , plastic, elect   | tricity, etc.                 |          |
| _                       |                                  | ure, TV's, cell    |                               |          |

## The U.S. economy

|           | _            | The US is the largest  | of goods and services in the world    |  |  |  |
|-----------|--------------|--|---------------------------------------|--|--|--|
|           | _            | It is also the largest   | of goods and services                 |  |  |  |
|           | _            | <ul> <li> production means more jobs</li> </ul>  |                                       |  |  |  |
|           | _            | Increased  | also helps create jobs                |  |  |  |
|           |              | <ul> <li>But can cause</li> </ul>  | , lack of resources, and the US       |  |  |  |
|           |              | produces more gark   | page per person than the residents of |  |  |  |
|           |              | othe   | er country.                           |  |  |  |
|           |              |  |                                       |  |  |  |
|           |              | 410 DECOLUDATO   |                                       |  |  |  |
| <u>:C</u> | <u>IONON</u> | MIC RESOURCES  |                                       |  |  |  |
| ,         |              | resources  |                                       |  |  |  |
|           |              | Raw materials supplied by  | ,                                     |  |  |  |
|           |              | <ul> <li>What natural resources are used in making a pizza?</li> </ul>                     |                                       |  |  |  |
| ,         |              | resources  | 0 · p                                 |  |  |  |
|           |              | The who p  | roduce goods and services             |  |  |  |
|           | _            | – risk takers that use resources to create a new product                                   |                                       |  |  |  |
|           |              | or service.  | ·                                     |  |  |  |
|           |              | <ul> <li>This leads to more</li> </ul>   | for consumers                         |  |  |  |
| ,         |              | resources  |                                       |  |  |  |
|           | _            | The products and   | used in the production of goods and   |  |  |  |
|           |              | services   |                                       |  |  |  |
| •         | Resou        | urces are  |                                       |  |  |  |
|           | _            | All resources are in limited   | d                                     |  |  |  |
|           | _            | <ul> <li>If a resource is used to make one product, it may not be able to be us</li> </ul> |                                       |  |  |  |
|           |              | for something else   |                                       |  |  |  |
|           | _            | This also limits the   | of a product that can be produced     |  |  |  |
|           | _            | Just like your   | resource does not allow you to buy    |  |  |  |
|           |              | that you w   |                                       |  |  |  |
|           |              |  |                                       |  |  |  |